TABLE 1

BRANDS IN TEST MARKET OR LIMITED DISTRIBUTION IN 1992

Brand Name	Cigarette Type	Filter * Type	Approximate Cigarette Length, mm	Approximate Filter Length, mm	Approximate Overwrap Length, mm	Date Product Introduced	Market
Alpine (HP) p.5	Filter Menthol	CA	83	21	25	Nov-90	Northeastern U.S.
Alpine Lights (HP) p.6	Filter Menthol	CA	83	27	31	Nov-90	(Region 1)
Cartier (HP) ** p.40-43 disc. effective 12/93	Filter	CA	94	25	32	Oct-89	Los Angele, CA
Cartier (HP) **	Filter Menthol	CA	94	25	32	Oct-89	San Francisco, CA New York, NY
Hi-Lite (HP) p.49	Filter	CA	100	27	31	Oct-76	Hawaii, Raleigh, NC
Marlboro Red (SP) p.51	Filter	CA	100	28	32	Feb-70	Tulsa, OK
Marlboro Red (HP) p.52	Filter	CA	100	28	32	Feb-70	Oklahoma City, OK
Marlboro (HP) p.187	Filter	CA	83	21	25	Feb-91	Fargo, SD; Duluth, MN
Marlboro (HP) p.61	Filter Menthol	CA	83	21	25	Oct-90	Northeastern U.S. (Region 1)
Marlboro Ultra Lights (HP)	Filter	CA	85	27	32	May-89	Portland, OR
Marlboro Ultra Lights (HP) p.59,60	Filter	CA	100	31	36	May-89	Nashville, TN
Marlboro Ultra Lights (HP)	Filter	CA	85	27	32	May-89	Indianapolis, IN
Marlboro Ultra Lights (HP)	Filter	CA	100	31	36	May-89	
P.M. International (HP) p.101	Filter	CA	100	28	32	Apr-74	San Francisco, CA
P.M. International (HP) p.102	Filter Menthol	CA	100	28	32	Apr-74	Oakland, CA Los Angeles, CA

*All filtered products listed incorporate a ventilation system except Alpine (HP), Marlboro (HP) and Marlboro Menthol (HP).
**Available in packs of 10's and 20's.

CA = Cellulose Actate
HP = Hard Pack

Va Slims 10's disc same time in Dec 1993

PM3000785955

Source: https://www.industrydocuments.ucsf.edu/docs/nppk0001

TABLE 2

BRANDS INTRODUCED NATIONALLY IN 1992

Brand Name	Cigarette Type	Filter * Type	Approximate Cigarette Length, mm	Approximate Filter Length, mm	Approximate Overwrap Length, mm	Date Product Introduced
Marlboro Medium (SP) p. 186	Filter	CA	83	27	31	May-91
Marlboro Medium (HP) p. 185	Filter	CA	83	27	31	May-91
Cambridge Lowest (SP) p. 183	Filter	CA	84	27	32	May-91
Cambridge Lowest (SP) p. 184	Filter	CA	100	32	36	May-91
Bristol Lowest (SP) p. 181	Filter	CA	84	27	32	May-91
Bristol Lowest (SP) p. 182	Filter	CA	100	32	36	May-91
Merit Ultima (SP)	Filter	**	84	27	32	Feb-92
Merit Ultima (HP)	Filter	**	83	27	32	Feb-92
Merit Ultima (SP)	Filter	**	100	32	36	Feb-92
Merit Ultima (HP)	Filter	**	100	32	36	Feb-92
Marlboro Medium (SP)	Filter	CA	100	31	36	Jun-92
Marlboro Medium (HP)	Filter	CA	100	31	36	Jun-92
Benson & Hedges Special (HP)	Filter	CA	83	21	25	Sep-92
Benson & Hedges Special (HP)	Filter Menthol	CA	83	21	25	Sep-92
Benson & Hedges Special Lights (HP)	Filter	CA	83	27	31	Sep-92
Benson & Hedges Special Lights (HP)	Filter Menthol	CA	83	27	31	Sep-92

pages made

*All filtered products listed incorporate a ventilation system.
**Dual filter (paper - core concentric CA/CA)

PM3000785956

Source: https://www.industrydocuments.ucsf.edu/docs/nppk0001

TABLE 3

BRANDS DISCONTINUED IN 1992

Brand Name	Cigarette Type	Filter * Type	Approximate Cigarette Length, mm	Approximate Filter Length, mm	Approximate Overwrap Length, mm	Date Product Introduced
B & H De-Nic (HP)	Filter	CA	83	27	32	Sep-90
B & H De-Nic (HP)	Filter Menthol	CA	83	27	32	Sep-90
B & H De-Nic (HP)	Filter	CA	100	32	36	Sep-90
B & H De-Nic (HP)	Filter Menthol	CA	100	32	36	Sep-90

*All filter types listed incorporate a ventilation system.

PM3000785957

Source: https://www.industrydocuments.ucsf.edu/docs/nppk0001